Please consider how saturated the airwaves are with the monopolistic broadcast conglomerates. Here in the Seattle area we contend with the choke hold of Clear Channel, Entercom & Fisher Broadcasting. Any station that isn't a "peanut Whistle" is in the "Conglomerate Corral". There usually is no studio in the City of License, which would tremendously help in the Localism Initative. If there is no studio, there is no "tie that binds" the station to the community!! If there is no localism, then we might as well get our XM & Cirrus receivers ready. Leave public affairs, community involvement, listener feedback and request lines to the junk heap of the "Golden Age" of radio history...the 60's, 70's & 80's. If you don't think the localism initative is tied to the current multiple station ownership rules....think again!